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Blue Mail Media's Marketing Solution To Power Your Sales cadre

Blue Mail Media is one of the prominent B2B marketing solution providers that specializes in offering data-driven marketing and account profiling services. We provide B2B Database of key decision-makers, which can be customized as per your requirement. With over 75M data repository of business records, our company has successfully served 2K clients globally since inception.

Email Lists	
Industries	Counts
Advertising and Marketing	150480
Aerospace Industry	95,660
Agriculture, Forestry And Fishing	450,120
Architectural Industry	421,325
Automotive Industry	710,366
Banking and Finance Industry	1,230,410
Health and Beauty	85,645
BPO / Call Center	120,118
Construction Industry	995,756
Consumer Goods	345,237
Education Industry	3,120,449
Food and Beverage Industry	367,884
Healthcare Industry	2,890,785
Hospitality Industry	473,489
Insurance Services	510,237
IT Services Industry	1,480,799
Legal Services	650,136
Media And Publishing	474,392
Medical Device	213,745
Manufacturing/Distributors	1,290,398
Manufacturing Industry	245,325
Mining Industry	786,420
Oil And Gas Industry	4,798
Florist retail industry	763,355
Real Estate Industry	765,853
Retail Industry	195,116
Travel and Tourism Industry	483,150
Telecommunication Industry	381,440
Chemical Industry	150,312
Pharmaceutical Industry	154,789
Importers and Exporters	323,258
K-12 Schools	1,165,332
Wholesalers / Distributors Industry	473,489
Transportation Industry	2,110,120
Non-profit Organizations	289,459
Engineering Mailing List	210,150
Accounting and Payroll Industry	317,391
Supply Chain and Logistics Industry	

Email Lists	
Popular Lists	Counts
B2B Executives	96,421,760
Small Business Owners	20,150,877
C Level executives	8,150,990
IT Decision Makers	750,480
Event Organizers	122,015

Professionals	Counts
Attorney/Lawyers	350,480
Human Resources (HR)	740,130
Accountants	490,488
Librarians	50,631
Vice Presidents (VP)	1,879,124

Healthcare	Counts
Physicians	550,790
Hospitals	650,790
Dentists	42,780
Nurses	880,750
Other Healthcare List	765,675

Technology	Counts
Salesforce Customers /Users	980,450
Sap Customers List /Users	2,150,350
Quickbook Users List	150,150
Microsoft Dynamics Users List	670,900
Other Technology Professionals	5,150,780

International Business Lists	Counts
North America	35,105,440
Europe	25,480,795
Asia	25,124,660
Canada	350,315
UK	8,436,423
South America	8,746,112
Australia	1,964,723
Africa	1,421,664

How It Helps Your Business?

Blue Mail Media has been able to position itself as a trusted brand by offering reliable B2B marketing solutions for sales and marketing needs. We provide required information about the prospects, which can be customized to align perfectly with the campaign needs. Our responsive and well-researched email list ensures higher conversion rate and ROI.

Why Trust Our Email List?

- More than 90-95% of our contact details are highly accurate.
- Our business email does not contain generic ID like "sales@," "info@," "marketing@," etc.
- It does not include free emails like Gmail, Yahoo Mail, etc.
- Every record is collated from authentic and reliable sources.
- Our list is updated every 90 days to keep it error-free.
- Our records undergo 2-step verification, using sophisticated tools and manual procedures.
- 500K+ verification calls are made every month.
- 8M+ verification emails are sent out every month.

Data Fields

Our Email Database consists of B2B contact details of prospects. It includes – first name, last name, company names, email ID, phone numbers, job title, industry type, employee size, annual sales turnover, postal address, , fax numbers, website addresses, Zip code, country, SIC/NAICS codes, and verification date.

Some of the optional fields are provided based on availability. It includes Linked-In/social media profile, ownership type and entity type.

Custom Lists for Targeted Campaigns

We offer our email list in both customized and pre-packaged format. Let us know your requirement as our team is happy to work on it. The selects for customization include:



Job Title/Role



Industry Type (SIC/NAICS)



Company Size



Product/Service Type



Tech Install Type



Geographical Area

Data Sources

We rely on multiple data sources to offer you with the credible B2B records. Some of the sources include:

Online: Magazine, surveys, job listing websites, B2B directories, email campaigns, opt-in email responses, reseller programs, questionnaires, and monthly newsletters.



Offline: Conferences/events/business trade exhibitions, corporate & executive registers, phone surveys, public record information, publishing companies, and census data.



The data is obtained legally under strict data policies and guidelines.

Data Privacy Compliance

As your trusted marketing solution partner, we carry out a fair and transparent data collection and usage process. We have invested in our robust security team to meet the commands of the General Data Protection Regulation (GDPR), California Consumer Privacy Act (CCPA), Anti-Spam, and Can-Spam Act.



General Data Protection Regulation
(GDPR)



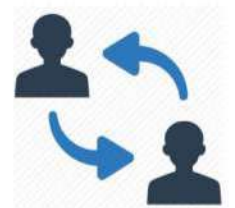
California Consumer Privacy Act
(CCPA)



Can-Spam Act

Replacement Policy

If you are not happy with the accuracy of our delivered email list, you can utilize our replacement policy within a given period of 60 days. Providing you with the best quality email list is our sole concern and responsibility.





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Special Services by Blue Mail Media

CustomPro Solutions

CustomPro offers the most relevant email lists curated using cutting edge business technologies based on customer requirements. You can connect with the appropriate customers at the right time using this solution.

Data Hygiene Solutions

Data Hygiene Solution removes inaccurate records, adds missing details, and cleanse your existing database to upsurge the campaign performance. With these clean and pre-validated contact records, you can target prospects accurately.

Data Appending Services

Data Appending Services adds or appends new data elements into an existing database. Our solution helps in appending missing information such as Email, Full Contact, Phone No., B2B Social Media Profile, Postal Address and more.

Data Cleansing Services

Data Cleansing Services identify and correct the inaccurate records found in the database to deliver significant business value. This solution helps you reduce data management costs and establish a robust connection with the right audience.

CRM Data Enrichment

CRM Data Enrichment Services will scrutinize your CRM data and remove the redundancies that are known to hinder your everyday sales and marketing activities. Businesses can improvise the lead generation process with this solution

Direct Dials

We provide verified and accurate direct dial phone numbers of decision-makers from sales & marketing, Finance, HR, and IT departments. It speeds up the prospecting process without having to go through gatekeepers and switchboards.

Account Intelligence

Account Intelligence Services provide you with comprehensive details on the target audience. It helps you understand your customer's needs, limitations, preferences, and decision-making processes.

Data Licensing Services

With Data Licensing Services, customers can typically enjoy the ownership of the data for a given period and maintain its confidentiality. We license prepackaged and customized databases from our databank to the marketers and businesses

Industry Code Lookup

Industry code lookup tool aids businesses in classifying, comparing and assessing the economic activity of various industries and their subcategories. We provide SIC and NAICS code of multiple sectors to help you gain reliable data with high deliverability.



Blue Mail Media provides customized B2B email and mailing lists configured as per industry, geographic regions, demographics, size of the prospective market and so on. With a motive to support your sales and marketing teams in the lead generation process, Blue Mail Media maintains a rich directory of decision makers across all industries and provides marketers with complete access to information to reach out to their prospects via emails, physical mails or telephone.



10 Years of Industry
Expertise



75 Million Business
Records



1+ Million Verification
Calls



8+ Million Verification
Emails



Served 2K+ Clients
Globally



Know more about our solution and get the best service for your business.

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